



Introduction Script for Carla Johnson

Carla Johnson is on a quest to make innovation everybody's business.

For more than 20 years she's worked at the intersection of innovation and architecture.

She's designed and built frameworks that help leaders rise to the challenges of today.

Carla believes this is how people, teams and companies create massive momentum, and bigger impact, faster.

She's the author of 10 books, including the best-seller *RE:Think Innovation*.

She helps companies like...

- Amazon
- Dell
- Intel
- and Hilton

...learn to embrace change, welcome new ideas, and transform their business.

Passionate about living in Colorado, Carla's an avid traveler and a storyteller at heart.

Ladies and gentlemen, please give a big, warm [EVENT NAME] welcome to Carla Johnson!