



Carla Johnson Bios

Short, medium, and long biographies of Carla Johnson for your promotional use.

Short Bio

(48 words)

As the world's leading Innovation Architect, Carla Johnson's on a quest to make innovation everybody's business. Through her proven frameworks, she teaches leaders how to make innovative thinking their competitive advantage with measurable results. As a result, her clients experience undiscovered possibilities, greater employee engagement, and sustainable results.

Medium Bio

(77 words)

As the world's leading Innovation Architect, Carla Johnson's on a quest to make innovation everybody's business. Having written 10 books and studied both innovation and architecture for more than 20 years, she's developed proven frameworks that help leaders make innovative thinking a competitive advantages with measurable results.

Carla equips her clients with the tools, skills, and mindsets to deliver better outcomes, faster. Her streamlined and creative approach leads to undiscovered possibilities, greater employee engagement, and sustainable results.

Long Bio

(169 words)

Carla Johnson helps organizations constrained by old-school approaches when taking on new-world opportunities. These companies struggle with unpredictability, frustrating inefficiencies, and a shortfall of results. They point fingers and say they have the wrong people, the wrong strategy, or the wrong product. But in reality, it's outdated mindsets and methods.

As the world's leading Innovation Architect, Carla Johnson's on a quest to make innovation everybody's business. Having written 10 books and studied both innovation and architecture for more than 20 years, she's developed proven frameworks that help leaders make innovative thinking a competitive advantages with measurable results.

After collaborating with Carla and her team, clients experience modernized cultures that help them rise to the challenges of the day. By renovating the internal environment to meet current opportunities, she equips leaders and employees to innovate better outcomes, faster. This streamlined and creative approach leads to undiscovered possibilities, greater employee engagement, and sustainable results.